

**2018**  
**WISE END OF THE YEAR CELEBRATION**  
**HONORING**  
**WOMEN OF INSPIRATION**



**TUESDAY, DECEMBER 4TH**



# WELCOME CARRIE POTTER

## HOUSTON PRESIDENT

December 4, 2018

Dear WISE Houston Members,

As we take the time tonight to celebrate 2018 together, please let me be the first to thank you for being a part of this special organization and recognize your efforts as a WISE member to advance your professional career and expand your personal network. Our tag line is #WISEWorks and it does!

Women in Sports and Events launched 25 years ago in New York City when a group of women met together to strategize how to advance their professional careers in the sports industry. As our Houston chapter soared to a membership base of over 200 in 2018, in only our third year of operation, this tells us how important the mission of WISE is still 25 years later. We are, and continue to be, the leading voice and resource for professional women in the business of sports and events.

The strength of WISE Houston is our membership and our partners. Our Founding Partners embrace the mission of this organization both internally and externally: Houston Astros, Houston Dynamo & Dash, Houston Rockets, Harris County-Houston Sports Authority, and the Houston Texans. Thank you to the leadership of these organizations for supporting WISE, and more importantly, thank you for supporting the women in your organizations.

It is truly my honor to serve as your President and two things I can assure you-we have fun and through WISE you will develop lifelong friendships. In coordination with the other 18 WISE chapters nation-wide, we host four Signature Events each year: Speed Mentoring Roundtable in January, Power Play Panel in March, Financial Fitness in September, and tonight's event, the Year End Celebration honoring Women of Inspiration. If you have not made it to one of our Monthly Member Meet-Ups at the Four Seasons on the first Wednesday of every month, we hope to welcome you to one in 2019. And what would WISE be without partner events hosted by the teams at their venues? Be sure to join us to see some of our WISE women in action.

WISE is an all-volunteer led organization with a board that governs and operates. The fantastic programming and member communications would not exist without the WISE board and members stepping up to organize, promote and execute. Thank you to all members who serve on one of our four committees: Member Engagement & Communications; Membership Development; Signature Events; and WISE Within. We hope that you will take time tonight to learn about the committees and consider serving on one next year.

WISE Houston has a lot to celebrate tonight. Above all, we hope that you realize that you are our biggest inspiration and on behalf of the Board of Directors, we thank you for making #WISEWork in Houston.

Your Grateful President,





# WISE HOUSTON BOARD MEMBERS



**CARRIE  
POTTER**



**JANIS  
BURKE**



**JENNIFER  
DAVENPORT**



**NINA  
JACKSON**



**LEAH  
MASTAGLIO**



**ANITA  
SEHGAL**



**GRETCHEN  
SHEIRR**



**LAUREN  
WILSON**



# WISE HOUSTON COMMITTEES

**MARKETING & MEMBER ENGAGEMENT** – ENGAGE MEMBERS THROUGH ALL DIGITAL MEDIA AND SOCIAL MEDIA CHANNELS, COORDINATE SIGNATURE EVENT MARKETING, SUPPORT PARTNER AND THIRD PARTY HOSTED EVENTS, AND MANAGE ALL COMMUNICATIONS WITH MEMBERS. WITHIN THIS COMMITTEE, THERE IS A SOCIAL MEDIA SUB-COMMITTEE THAT OPERATES THE SOCIAL MEDIA CHANNELS, INCLUDING FACEBOOK, TWITTER, INSTAGRAM AND LINKEDIN TO ENHANCE MEMBER ENGAGEMENT AND PROMOTE EVENTS.

**SOCIAL MEDIA (SUB-COMMITTEE OF MARKETING & MEMBER ENGAGEMENT)** – OPERATE THE WISE HOUSTON SOCIAL MEDIA PLATFORMS TO PROMOTE EVENTS AND USE FOR MEMBER ENGAGEMENT.

**MEMBERSHIP DEVELOPMENT** – COORDINATE DEVELOPMENT AT EVENTS AND DEVELOP PITCH MEETINGS WITH KEY GROUPS TO INCREASE MEMBERSHIP.

**SIGNATURE EVENTS** – DEVELOP THE FOUR SIGNATURE WISE EVENTS, WISE DAY OF SERVICE, OLYMPIC DAY VOLUNTEER ACTIVITIES AND COORDINATE THIRD PARTY EVENTS. EVENTS ARE ORGANIZED AND IMPLEMENTED BY THE MEMBERS OF THE COMMITTEE. IN PLANNING THESE EVENTS, THE COMMITTEE FOCUSES ON WAYS TO ATTRACT MEMBERS, PROVIDE UNIQUE CONTENT, AND MAKE THEM AS IMPACTFUL AS POSSIBLE.

**WISE WITHIN** – FACILITATES WITH WISE NATIONAL TO IMPLEMENT THE WISE WITHIN SIGNATURE MENTORING PROGRAM IN HOUSTON. MISSION INCLUDES RECRUITING AND VETTING MENTORS AND MENTEES TO PARTICIPATE IN THE 6-MONTH PROGRAM. THE COMMITTEE CREATES EVENTS AND PROFESSIONAL DEVELOPMENT GATHERINGS TO ENCOURAGE MENTOR/MENTEE INTERACTION. THE COMMITTEE ALSO ASSISTS WITH THE SPEED MENTORING ROUNDTABLE SIGNATURE EVENT AND OPERATES THE PEER MENTORING GROUP SESSIONS THROUGHOUT THE YEAR.

# WOMEN OF INSPIRATION

## DR. SEUN ADIGUN



Dr. Seun Adigun, a first-generation Nigerian raised in Chicago (born January 3, 1987), rose to sports stardom early on as a multi-talented high school athlete. She then showed the world how brightly she could shine at the London 2012 Olympic Games, representing Team Nigeria and picking up many accolades along the way on the African continent. Adigun hung up her spikes after the 2012 London Olympic Games, but that isn't where it ended for her sports career.

She bravely pursued the challenge of breaking into winter sports and soon became the first African Bobsled driver to qualify and lead a team from Nigeria to the Winter Olympic Games 2018 in Pyeongchang. Her remarkable achievements captured the world audience from appearances on the Ellen DeGeneres show to shaking hands with the President of the Federal Republic of Nigeria..

Dr. Adigun has achieved the following academic accomplishments: Bachelor of Science in Kinesiology (University of Houston, 2009), Master of Education in Physical Education (University of Houston, 2011), Master of Science in Exercise and Health Sciences (University of Houston, Clear Lake 2017), Bachelor of Science in Human Biology (Texas Chiropractic College, 2017), Doctorate of Chiropractic (Texas Chiropractic College. And she has achieved the following sports accolades: 7 Founder of the Bobsled & Skeleton Federation of Nigeria (BSFN, 2016), First African Athlete to compete in both Summer (2012) and Winter Olympic Games (2018), Team Sports Person of the year – Nigerian Sports Awards (2018), Special Olympics - Global Ambassador (2018), Nigerian-American Multicultural Council Image Award 2018 Recipient, Voted Top 100 Women of 2017 by OkayAfrica, Evanston Township High School Athletic Hall of Fame c/o 2015 Inductee, 3 x Nigeria National Champion – 100m Hurdles, All- African Games Champion – 100m Hurdles (2011), African Champion – 100m Hurdles (2010), NCAA All-American – 100m Hurdles.



## LEAH MASTAGLIO



Leah Mastaglio is currently the Assistant General Manager at NRG Park. Leah's day-to-day responsibilities included overseeing the Event and Guest Services, Operations, Maintenance, Engineering, Technical Services, Parking and Security departments and has over 15+ years of tradeshow, events and facility management experience.

Among being responsible for event and facility operations for 400 + events a year at NRG Park, Leah Mastaglio is also involved with NCAA Division I Men's Basketball Championship and the NFL Super Bowl Team. For 8 years Leah has assisted with the NCAA Men's Basketball Championship. Leah was the Tournament Manager for the South Regional in 2008, 2010 and 2015 hosted in Houston and the chairperson of the Stadium Operations Committee for the 2011 and 2016 Men's Final Four. Leah has been involved in 7 NFL Super Bowls, 2 of those serving as a host in Houston in 2004 and 2017.

Leah has assisted other properties with projects such as opening the American Bank Center in Corpus Christie, US Bank Stadium in Minneapolis, assisting with facility management for Oakland Coliseum, Solider Field, Louisiana Superdome and University of Phoenix Stadium. Leah has served on the Houston Mayor's Office Commission for People with Disabilities for four years. She is a member of International Association of Venue Managers, WISE Women in Sports and Events, and has also completed a two-year study of the International Association of Venue Managers', Venue Management School.

During her time at NRG Park, Leah was involved in the emergency response effort for Hurricane Katrina and Hurricane Harvey. Most recently in 2017, Leah's home was affected by Hurricane Harvey, after her family was evacuated and safe, she led the facility team at NRG Park to set up a shelter for neighbors who were displaced by Hurricane Harvey.



# PAST AWARD WINNERS

## WOMEN OF INSPIRATION

2016

SALLIE SARGENT  
JANIS BURKE  
ANITA MARTINI (POSTHUMOUSLY)

2017

PAM GARNER  
GINA GASTON

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## PARTNER OF THE YEAR

2016

FOUNDING PARTNERS –  
HOUSTON ASTROS,  
HOUSTON DYNAMO & DASH,  
HOUSTON ROCKETS,  
HOUSTON TEXANS

2017

FOUR SEASONS HOTEL

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## COMMITTEE MEMBER OF THE YEAR

2016

JULES RICE,  
HOUSTON SPORTS  
AUTHORITY

2017

SAMANTHA ROBINSON,  
HOUSTON ROCKETS

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## NETWORKER OF THE YEAR

2016

ZANETTA JONES,  
HOUSTON ROCKETS

2017

KERRI BARBER,  
RICE UNIVERSITY  
DEPARTMENT OF SPORT  
MANAGEMENT



**THANK YOU**

**TO OUR WOMEN OF INSPIRATION SPONSORS**



J&S Audio Visual



Ideas take flight here<sup>SM</sup>



# THANK YOU

## TO EVENT SPONSORS & PARTNERS



# Amegy Bank

## of Texas





# 2018 WISE EVENTS





# MONTHLY MEMBER MEET-UP



FOUR SEASONS







**SEE YOU ALL IN 2019...**

*SPEED MENTORING - JANUARY 23<sup>RD</sup>*



***SPEED***  
**MENTORING**  
**ROUNDTABLE**

*POWER PLAY - MARCH*



*FINANCIAL FITNESS - SEPTEMBER*



**financial**  
**FITNE\$\$**

*WOMEN OF INSPIRATION - FALL*



**WOMEN OF**  
**INSPIRATION**







# wise

WOMEN IN SPORTS AND EVENTS

HOUSTON

